The token for the new era of giving, powering the AIDChain platform to make the non-profit sector more transparent.
43% of people don’t trust charitable organizations with 33% of those polled explaining that the primary reason for their reduction in donations stemmed from the impact of recent scandals on charities’ reputations.
Blockchain
Crypto Currencies
Smart Contracts

TRANSPARENCY

Using distributed ledgers to track transactions, cryptocurrencies to transfer funds and smart contracts to ensure donations are spent correctly, we are determined to make the non-profit sector more transparent.
AIDCOIN

AidCoin is the ERC20 token that aims to become the preferred method to donate transparently through the Ethereum blockchain and to access the ecosystem of services provided by the AIDChain platform.

The adoption of cryptocurrencies will impact the way we donate in the future and AidCoin is poised to play a leading role in this new era of fundraising.
AIDCHAIN

AIDChain is a platform that provides an ecosystem of services through an easy-to-use interface, connecting the non-profit community while allowing full transparency and traceability of donations.

Donors, charities, causes, projects and many more will benefit from the services provided by the AIDChain platform.
AIDChain will integrate several services in one single platform

**REGISTER & VERIFY IDENTITY**
Charities and causes must register and get verified to receive donations and to provide donors tax deductible receipts.

**CONVERT & DONATE**
An internal exchange to convert major cryptocurrencies into AidCoin, and a built-in wallet to easily manage and store them.

**TRACK DONATIONS**
Follow AidCoin transactions both on-chain and off-chain.

**DEDUCT FROM TAXES**
Get a receipt for your charitable donation to make it tax deductible.

**DEPLOY SMART CONTRACTS**
Templates of smart contracts that can be easily customizable with the click of a button.

**DISCOVER & CONNECT**
Tools to connect donors with all the actors involved in the non-profit sector.
TRACKING

ON-CHAIN TRANSACTIONS
AIDChain platform connects directly to the Ethereum blockchain to track AidCoin transactions, ensuring full transparency on the use of the donated funds and providing relevant information.

OFF-CHAIN TRANSACTIONS
AIDChain will be able to track donations even after AidCoin is converted into fiat currencies thanks to the integration with the charity's bank APIs. AidCoin will collaborate with companies such as TrueLayer in order to connect to the bank data, verify accounts, and access transactions in real-time.
AIDChain will allow donors to convert major cryptocurrencies into AidCoin at the current exchange rate, while the built-in wallet will allow every registered user to easily manage and store AidCoin tokens without using external services.

Donors will be able to convert major cryptocurrencies such as Bitcoin, Ether, Litecoin, Dash and ERC20 tokens into AidCoin with the aim to add an increasing number of cryptocurrencies and also fiat currencies in the future.
SMART CONTRACTS

Implementing smart contracts in the non-profit sector adds a layer of security and effectiveness to donations, allowing the transfer of funds only to expected recipients and if specific conditions are met.

AIDChain will provide charities with templates of smart contracts that can be easily customizable with the click of a button depending on each campaign’s requirements.
AIDPAY

AIDPay is a payment gateway/embeddable widget that allows charities registered on the AidChain platform to accept donations in different cryptocurrencies directly on their website which are then instantly converted into AidCoin.

This is to allow charities to simply manage all donations received within a single wallet while providing transparency and traceability through AidCoin.

www.aidcoin.co
ECONOMIC MODEL - 1

We establish AidCoin to be a pay-per-use rail for getting onto the AIDChain platform or for using services available.

"Exchange" fees
% of each amount sent through AIDPay;

"Send and notify" fees
fixed amount for notifications;

"Smart contract template"
% of total donations raised through the contract or fixed fee.
We establish AidCoin to be a pay-per-use rail for getting onto the AIDChain platform or for using services available.

**ECONOMIC MODEL - 2**

### CHARITIES

<table>
<thead>
<tr>
<th>BASIC</th>
<th>INTERMEDIATE</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to the AidChain Platform</td>
<td>Access to the AidChain Platform</td>
<td>Access to the AidChain Platform</td>
</tr>
<tr>
<td>Monthly donation cap from 0 to 5000 AidCoin</td>
<td>No monthly donation cap; Access to advanced info about Charities, Projects and Donors</td>
<td>NO Monthly donation cap; Access to Projects and Donors direct communication channels; Donors Mailing list</td>
</tr>
<tr>
<td>FREE</td>
<td>500 AIDCOIN (OWNED FOR AT LEAST 30 DAYS)</td>
<td>1500 AIDCOIN (OWNED FOR AT LEAST 45 DAYS)</td>
</tr>
</tbody>
</table>

### STAKING MODEL

### DONORS

<table>
<thead>
<tr>
<th>BASIC</th>
<th>INTERMEDIATE</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to the AidChain Platform</td>
<td>Access to Charities &amp; Projects page</td>
<td>Access to all advanced info about Charities, Projects and Donors direct communication channels</td>
</tr>
<tr>
<td>Access to Charities and Projects</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receive info from Charities and Projects</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FREE</td>
<td>10 AIDCOIN (OWNED FOR AT LEAST 30 DAYS)</td>
<td>30 AIDCOIN (OWNED FOR AT LEAST 45 DAYS)</td>
</tr>
</tbody>
</table>
**INNOVATIONS**

**ERC721**
In the near future, we foresee the implementation of an ERC721 token, which guarantees the existence of non-fungible tokens (NFTs) on the Ethereum Blockchain. This new Ethereum token standard will provide a stronger tracking tool to AidChain donors and charities.

**Monetary policy**
We will provide a system or a combination of systems which aim to reduce the volatility of AidCoin. For example, we could offer an official exchange rate whereby anyone can buy AidCoin at the official rate but only registered charities can sell at that rate. This might be done through a reserve fund and other tools built within the AidChain platform.
CharityStars, the auction platform for charitable fundraising, will leverage its existing network of charities, donors, celebrities to boost AidCoin and AIDChain adoption and will be the first external fundraising platform to accept AidCoin.
$10M

FUNDS RAISED IN FAVOR OF MORE THAN 500 CHARITIES

Combining the use of technology with the ability to forge partnerships, power between charities, high-profile corporations, and celebrities.
AUCTIONS

MORE THAN 10,000 EXCLUSIVE AUCTIONS

Our goal is to make giving fun and rewarding. Winners get the chance to live a dream, celebrities support causes they’re passionate about and charities spend less time fundraising.

$34,296
IWC Schaffhausen Big Pilot’s Watch

$47,000
Meet Valentino Rossi and Take home his Yamaha

$36,000
A meeting with Cristiano Ronaldo
BRANDS

COLLABORATION WITH MORE THAN 100 BRANDS

Thanks to brand endorsement, we can reach thousand of fans in the world, increasing the adoption of AidCoin and AidChain.
CELEBRITIES

COLLABORATION WITH MORE THAN 200 CELEBRITIES

To reach a global audience, AidCoin will have access to CharityStars' wide range of celebrities supporters such as Metallica, Valentino Rossi, Jessie J, Novak Djokovic, Eva Longoria and Cristiano Ronaldo.

Andy Murray

I've signed and donated my winning Wimbo shirt for an auction for Malaria No More UK. Awesome to be able to have them on my shirt the tournament. We can end malaria deaths for lifetime!

Lewis Hamilton

You can now bid for my 2016 USGP support of @WellChild. Bid here: @MercedesAMGF1 pic.twitter.com/c6G1QeS7nX

7:23 PM - Feb 2, 2017
44 retweets 281 replies 1,270 likes
FIRST ADOPTION

CHARITYSTARS WILL BE THE FIRST EXTERNAL FUNDRAISING PLATFORM TO ACCEPT AIDCOIN

To incentivize AidCoin adoption among CharityStars community, auctions paid in AidCoin will benefit from a 5% discount on the hammer final price. Moreover users will need to stake the tokens in order to participate in the most exclusive auctions.
50,500$  

RAISED THANKS TO OUR BLOCKCHAIN CHARITY AUCTION  
We asked the blockchain luminaries to join CharityStars by auctioning off an experience with them. The campaign has raised more than 50,000 dollars.

Brock Pierce, Chairman of the Bitcoin Foundation  
Jeremy Gardner, Augur Co-founder  
Galia Benartzi, Bancor Co-founder  
Ryan Taylor, CEO of Dash Core  
Julian Hosp, Co-Founder and President of TenX  
Erik Voorhees, CEO at ShapeShift
8,333 ETH

RAISED DURING THE PRE-SALE

We reached the target with still more than 3 days to go on the countdown, raising a total of 8,333 ETH.
STARTING ON JANUARY 16th AT 12 PM CET

Symbol: AID
Initial Value: 1ETH = 2000 AID
Hard Cap: 14,333 ETH
Type: ERC20

www.aidcoin.co
DISTRIBUTION

40% ICO

10% AidPool

3% Bounty Program

10% Team*

10% Advisors & early backers*

27% AidCoin Company*

*Tokens are locked by the smart contract for 6 or 12 months
USE OF FUNDS

40% Product development
30% Business development and strategic partnerships
20% Communication and marketing
10% Reserve funds
MEET OUR TEAM

25+ EMPLOYEES
Our team is composed by professionals working from Los Angeles, London and Milan.
TECH TEAM

6 DEVELOPERS
An experienced team of blockchain developers who are going to develop our project.

Carmelo Badalamenti
Bitcoin client software Developer

Pedro Di Martino
Front-end Developer

Luigi Cardamone
Blockchain Developer

Vittorio Minacori
CTO & Blockchain Developer

Luca Cavallaro
Ethereum Solidity Developer

www.aidcoin.co