Internet Revolution Recall

Internet Foundation: Cloud

Cloud technology is a model for enabling ubiquitous access to shared pools of configurable resources (such as computer networks, servers, storage, applications and services), which can be rapidly provisioned with minimal management effort, often over the Internet.
Cloud Unlimited Market

- Infrastructure-as-a-Service (100 Million USD)
- Software-as-a-Service (100 Million USD)
- Platform-as-a-Service (100 Million USD)

Growth Rate (%)

- 2014: 25.36%
- 2015: 24.89%
- 2016: 22.87%
- 2017E: 20.39%
- 2018E: 22.87%
- 2019E: 21.15%
- 2020E: 18.65%
However, Cloud Storage Has Many Problems...

01 Easy to be used or sold without permission, even hacked.

02 VIP service is expensive, efficiency is low.

03 Not possible to protect copyright
That is Why the World Needs Blockchain

Decentralized Storage  Peer to Peer Transfer  Consensus mechanism  encryption algorithm
Public Chain Huge Potential Market

Among all blockchain products, a public chain always has much higher usability and utility than a blockchain application alone, because a public chain means the potential for a scalable ecosystem that multiple DAPPs could be built on. Also since almost all ICOs require the processes of token creation and allocation, there comes the need to make use of a blockchain to power the initial token offering.

- The Ethereum Blockchain has so far been quite popular with the majority of token sale projects. Approximately 56.83% of the 400+ token sales made use of this Blockchain.

- The Waves Blockchain came in a distant third, as only 2.20% of digital projects have made use of it thus far. Waves was specifically designed to assist projects to run their own token sales with comprehensive features such as cost-effective value transfer and an effective decentralized exchange for tokens being a few of its many attributes.

- Bitshares (0.88%) which is a blockchain mainly focused on the real financial sector Rootstock (0.88%) – the first open source blockchain platform equipped with a 2-way smart contract which is pegged to Bitcoin and also rewards bitcoin miners.
Blockchain Revolution

- **Blockchain 1.0 Era:** Bitcoin makes decentralized transactions
- **Blockchain 2.0 Era:** Ethereum makes smart contracts
- **Blockchain 3.0 Era:** Handle big data storage with blockchain

Genaro believes only when a blockchain is able to store and analyze big data in the real world can DAPPs be as useful as Internet APPs.
The Technology Revolution
Move From “Cloud”
To “Blockchain”
Genaro Ecosystem Benefit Everyone

- **Storage Sharer**: all individuals can become a storage sharer and share their unused storage to earn GNX in reward.

- **Challenger**: Challengers can share their computing power to earn GNX as reward, the computing power is used for both SPoR (Sentinel Proof of Retrievability) and PoS (Proof of Stake). A Genaro challenger is like a Bitcoin or Ethereum miner. The SPoR process also helps to choose the “stake node” for PoS process.

- **Storage User**: all individuals can use Genaro Network as personal storage, by doing so, they need to pay both the Challenger and Storage Sharer GNX as fees.

- **Developer**: A developer could build applications on Genaro Network by deploying smart contract on Genaro Public chain and store user data on Genaro decentralized storage, by doing so, developer needs to pay both Challenger and Storage Sharer fees.
Genaro Technology Innovation: Hybrid SPoR with PoS

- Use SPoR (Sentinel Proof of Retrievability) as consensus for decentralized storage network
- Use PoS (Proof of Stake) as consensus for public chain, retrievability challengers become “stake nodes” to increase scalability
- Apply game theory to sharing economy business model thereby establishing a fairer rewards system for nodes
Genaro Sharing Community Provides Everyone a Trustworthy Internet

Private
Efficient
Economic
Secure
Permanent
Genaro Global Community

Genaro Network is developed and operated by a worldwide team of passionate and experienced developers and entrepreneurs for the Genaro Ltd, a Singapore nonprofit foundation. Genaro Community is an open and free group and has over 20 thousands supporters from over 60 countries.
**Strategy Milestones**

**Season I, 2016**
Proposed the original blockchain 3.0 concept

**Season IV, 2016**
Invited to CBE Shanghai Fintech event to promote blockchain3.0

**Season II, 2017**
Joined the Wanxiang chainbase and received seed funding from BlockAsset

**Season IV, 2017**
Launch Genaro Support Program (GSP)

**Season I, 2020**
Support and Incubate 100 DAPPs based on Genaro Network

**Season II, 2018**
Build Genaro Hub and launch Blockchain 3.0 accelerator
Genaro Development Milestone

Season I 2016
The Original
- Propose Genaro Network Principle

Season II 2019
Altair Plan
- Implement Genaro Network Public Chain

Season II 2018
Eden Plan
- Release Genaro Network Private Storage

Season I 2018
Romulus Plan
- Implement SPoR Core Part

Season I 2017
Epsilon Plan
- Design Genaro Network Beta version Prototype

Season III 2016
Vulcan Plan
- Design Genaro Network System and Architecture
Genaro Network Altair Plan

- **Stage I**: Build the Genaro Network Public Chain and the Genaro Hub, an accelerator for storage blockchain and application startups
- **Stage II**: Incubate more than 10 blockchain teams in top universities
- **Stage III**: Accelerate over 100 blockchain applications developed on Genaro Network
Genaro Altair Plan: Over 100 DAPPs Built on Genaro Network

01
Decentralized Cryptocurrency
  Wallet & Exchange

02
Decentralized Artificial Intelligence Applications

03
Decentralized Content
  Sharing Application

04
And More...
  Any decentralized Application Needs Data Storage
Genaro Eden – The First Application

A Trustworthy Internet and Sharing Community for Everyone
Genaro Token: Share Spare Storage to Earn Rewards
Genaro Cofounder
As the project lead of Genaro, Larry is a serial entrepreneur with engineering background. He was once the security engineer in HP, Silicon Valley, and developed a Ruby compiler there, after he graduated from Northwestern University, U.S.A. He independently developed a digital cross-border transfer wallet based on the blockchain in 2015 and has rich development and research experience in fields of blockchain and Artificial Intelligence. Larry has successfully launched several businesses during the past years, including online education platform Growing Harbor, technical consultant community SV YOLO Club and etc. and he is also a social media KOL.
As a key contributor to the Genaro, Jason brings a depth of knowledge and experience from more than 20 years in the technology industry as an executive and entrepreneur. He has an MBA from the Richard Ivey School of Business and also studied at CEIBS, plus is fluent in Mandarin and Japanese. In addition to his work experience, Jason is an accomplished writer with several books published about China’s economy, and he regularly speaks at government and private events on the subject of China’s future development. His most recent book is called *China 4.0*. He is also founder of the China Business Events meetup community.
As the chief technology officer of Genaro, Waylon has a strong technical background. He was once the core technical member of Maxim Integrated, Silicon Valley. In 2015, He cofounded Rum Tech, a technology company in the trading industry. He started Ethereum DAPP development early in 2015. His previous Ethereum project obtained investment from Xiaoshan Government in 2016 and he attended Consensus 2017 on behalf of Genaro.
As Genaro’s chief operating officer, Andrea is a serial entrepreneur who successfully cofounded social enterprise LOHAUS, business consulting company ICT Learning and China Business Events, a community organization. She was an early devotee of the blockchain, and is also skilled in marketing, public relation, branding, organization & operation management and strategy making.
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